

Kars4Kids Car Donation Program Free Coat Giveaway for Newark Needy with Mayor Cory Booker

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Kars4Kids [car donation](#) program announced today that they will be hosting their 2nd annual coat giveaway in Newark, New Jersey next week. The event was planned in conjunction with Mayor Cory Booker's office, and the mayor is expected to attend the event.

"After the enthusiastic response we received last year, we knew we had to do this again in 2011," said a Kars4Kids spokesperson, "there is so much pain in the economy right now, and everything we can do to ease that pain even slightly is so important."

[Last year's coat giveaway](#) took place at multiple locations throughout Newark, with lines stretching in some areas for many blocks. To ease congestion and for a smooth distribution, this years event will be held at one central location in the heart of Newark at the JFK Recreation Center 211 West Kinney Street at 11:00 am and is open to the public.

The giveaway comes just as the weather begins to turn colder and winter really starts to take hold on the east coast. "It's unacceptable to have kids that simply do not have adequate winter wear," said a Kars4Kids spokesperson yesterday, "we as an organization and a society have an obligation to do everything in our power to ensure that every child, wherever they live, whatever background, religion, or ethnicity, has a coat that can protect them from the winter weather. We are coordinating closely with Mayor Cory Booker and we hope to see him there, wearing a Kars4Kids T-shirt and helping distribute the coats."

Local law enforcement agencies will be on hand for crowd control and to ensure orderly distribution. There will be a cordoned off area for media and press representatives

Where:

JFK Recreation Center
211 West Kinney Street
Newark, NJ

When:

Tuesday December 20th at 11:00 am

Kars4Kids is a 501c3 charity operating nationwide.

For more information see the [Kars4Kids flyer](#) or contact Steven Weldler at Steven(at)Kars4Kids(dot)org or (732) 730-8595 ext. 261

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Read the full story at <http://www.prweb.com/releases/kars4kids-car-donation/coat-giveaway/prweb9043737.htm>